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Oneisha Florestal

EDUCATION

FLORIDA INTERNATIONAL UNIVERSITY

MIAMI, FL/ UNITED STATES

Bachelors in Psychology, 3.89

Spring 2024

PROFESSIONAL/PROJECT EXPERIENCE

COURSERA

PORT ST LUCIE, FL/ UNITED STATES

June 2022– August 2022

I have conducted several UX Design projects with coursera, with a focus on creating the best experience for the user as well as keeping accessibility in mind throughout the entire process.

Project 1: Shopping website

- Created and designed a responsive website with size variations
- Conducted user research and recorded results
- Organized a competitive audit of direct competitors of my website
- Finalized all user interface and design decisions

Project 2: First-Aid mobile app

- Curated a responsive mobile app for social good with tablet and desktop size variations.
- Implemented the use of design style guides and sticker sheets
- Created and handled all wireframing and prototyping responsibilities
- Addressed and iterated on accessibility issues shown during testing

PORTFOLIO:

<https://oneishaflorestal.wixsite.com/uxdesigneroneisha>

XECUTIVE DRIVE

PORT ST LUCIE, FL / UNITED STATES

Executive Assistant

– Jun 2020- Present

I was responsible for a variety of duties within this role including but not limited to social media management, grant research, and client relations.

- Organized sensitive client information
- Curated and Composed legal documentation
- Brainstormed and designed social media post for various platforms
- Opened business LLC's for multiple clients
- Organized and rearranged schedule for the CEO
- Handled calls in a professional manner and relayed information to senior management.

LEADERSHIP EXPERIENCE

HAND & STONE- MASSAGE AND FACIAL

PALM CITY, FL/ UNITED STATES

*Lead Trainer**Jan 2019– April 2020*

- Provided in-depth training for all incoming front desk staff
- Organized promotional activities and events
- Opened and maintained integrity of the facility.
- Scheduled client appointments
- Managed client records and documents.

ADDITIONAL

LANGUAGES: Native English speaker, Proficient in Haitian Creole**TECHNICAL SKILLS:** Microsoft Office, Figma, Adobe XD, Canva, Suitedash, Buffer, Google Suite, WiX, Data Entry**OTHER EDUCATION:** Associates in Arts, Google UX Design Certificate**INTERESTS:** Knitting, Crochet, Music, and Art